

2024 No. 15	Service 2	Station Wayfinding Initiatives
	Basic Course	



Guidance sign system



Automatic passenger information display



Passenger app (Train and station information)

KEY POINT

By learning the need of station wayfinding and our station wayfinding initiatives through case studies, you will be able to use them as a reference when considering station wayfinding.

OVERVIEW

Tokyo Metro has been continuously working to improve station wayfinding to ensure that customers do not get lost in complex station structure of underground stations and connections to other lines.

We will introduce the need of station wayfinding, our guidance examples (sign system, display, and announcement), and improvement initiatives for station wayfinding on passenger app.

LECTURE CONTENTS

1) Need of station wayfinding

- Complex station structure of underground stations and connections to other lines

2) Guidance sign system

- Improvement initiatives on guidance sign system

3) Guidance by display and announcement

- Guidance initiatives of display and announcements in stations and trains

4) Passenger app

- Functions to provide information such as train operation information, train running position, route search, and congestion status

KEY DETAILS

Dates and Times	December 3 and 5, 2024 (The same content will be presented on each day.) -December 3, 2024, 5:00 p.m. JST / 9:00 a.m. CET / 3:00 a.m. EST <Duration: 2 hours> -December 5, 2024, 9:00 a.m. JST / 1:00 a.m. CET / 7:00 p.m. (4th) EST <Duration: 2 hours>
Targets	Basic Course: for those who have less than 3 years experience in the railway industry
Location	Online (Microsoft Teams)
Language	English
Lecture Fee	20,000 JPY (per day) Note: Applications within Japan are subject to the tax separately. * Cut-off date: Please apply at least one business day before each lecture in order to receive related-materials by email in advance.
Certificate	Attendance Certificate (digital) will be issued.

LECTURER



YOSHIKI SHIMIZU

Joined 2006. Engaged in planning, design, and maintenance of railway facilities, introduction of new technologies, and international procurement of goods. He acted as the test manager for the field test for the introduction of the stationary energy storage system for emergency driving.

More Info and application



<https://sites.google.com/tokyometroacademy.com/index>

You can apply regardless of your field.