

To commemorate the launch and expansion of Tokyo Metro's fare payment service utilizing credit cards and QR codes, a PR video produced by SQUARE ENIX IMAGE STUDIO division has been released.



Tokyo Metro Co., Ltd. (Head Office: Taito City, Tokyo; President: Akihiro Kosaka; hereinafter "Tokyo Metro") will release a promotional video produced by the IMAGE STUDIO division, the visual production arm of Square Enix Co., Ltd. (Head Office: Shinjuku City, Tokyo; President and Representative Director: Takashi Kiryu; hereinafter "SQUARE ENIX"), beginning Friday, March 27, 2026, to commemorate the launch and expansion on Wednesday, March 25, 2026 of its Tap to Ride Service, a post-pay transit service using touch payments such as credit cards, and its QR Code*-enabled boarding service (collectively, the "Service").

The Service allows customers to pass through ticket gates conveniently using a credit card or a smartphone in their possession. With the expansion of the Service, customers without a ticket can now enjoy seamless and comfortable access to Tokyo Metro without stopping at ticket vending machines or station offices.

To help customers not only in Japan but also those visiting Tokyo from around the world experience the appeal of the Service, the SQUARE ENIX IMAGE STUDIO division —renowned for creating top-quality, full-CG visuals for internationally beloved game franchises such as DRAGON QUEST and FINAL FANTASY—has produced an entirely original animated video.

The immersive background music that enhances the animation is a brand-new composition from Naoshi Mizuta of the SQUARE ENIX Sound Division, known for his work on FINAL FANTASY XI. Enjoy the imagination of SQUARE ENIX as you embark on an adventure across Tokyo Metro—now more seamless and comfortable than ever.

*QR Code is a registered trademark of DENSO WAVE INCORPORATED.

The video is now being distributed on Tokyo Metro's official accounts in various languages! (Japanese, English, Simplified Chinese, Traditional Chinese, and Korean)

- Japanese Tokyo Metro Official YouTube Channel <https://www.youtube.com/@TokyoMetroOfficial>
- English and others Tokyo Metro Co., Ltd. (YouTube) https://www.youtube.com/@tokyo_trend_trip

■ Video Highlights

In this video, two original characters sets off on a journey to explore Tokyo's highlights using a credit card and QR code. Through exciting visual storytelling, the video showcases how Tokyo Metro's fare payment service have evolved to become more comfortable and seamless, while inspiring viewers to embark on their own adventure using Tokyo Metro.

Additionally, the SQUARE ENIX IMAGE STUDIO division transports the viewers with their creative vision, making the promotional video enjoyable not only for customers who regularly use Tokyo Metro's services, but also for beloved fans of SQUARE ENIX.

Furthermore, generative AI technology was utilized in a portion of the video's production process. All visual elements, including the characters and backgrounds, were designed entirely as original works by the creators. By incorporating AI technology into specific parts of the 3D production process, the production team enabled expressive visuals while also achieving an efficient workflow.

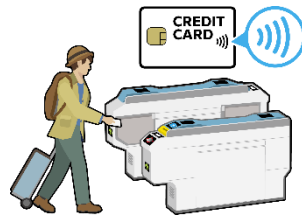


■ About Tap to Ride Service

This service allows passengers to board trains by simply tapping their credit card or other compatible device directly at the automatic ticket gate. For more details, please visit the URL below.

https://www.tokyometro.jp/lang_en/ticket/types/tap-to-ride/index.html

*The Tokyo Metro 24-hour Ticket (credit card touch payment) has been discontinued.

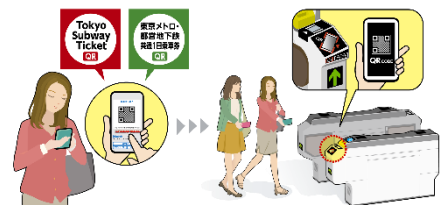


■ About the QR Code-Enabled Boarding Service

This service allows passengers to board trains by purchasing a ticket in advance using their smartphone and tapping the QR code displayed on the screen at the ticket gate.* Discounted tickets, such as Tokyo Subway Ticket, are also available. For more details, please visit the URL below.

<https://ars-tokyometro.linktivity.io/activity/en/LINKTIVITY-P108K>

*When using Kita-senju Station (Hibiya Line), Naka-meguro Station, Nakano Station, Nishi-funabashi Station, Yoyogi-uehara Station, Wakoshi Station, Shibuya Station (Hanzomon Line and Fukutoshin Line), or Meguro Station, please inquire with station staff at the ticket gate.



■ About Square Enix Co., Ltd.

SQUARE ENIX IMAGE STUDIO.

The SQUARE ENIX IMAGE STUDIO division is the visual production arm of the company, known for creating numerous top-quality, full-CG visuals, including pre-rendered movies and in-game cinematics for various SQUARE ENIX titles.

The production team aims to accelerate the research and development of next-generation visuals and their implementation into media, striving to deliver experiences of the highest quality to its audiences.

About Square Enix Co., Ltd. :

Square Enix Co., Ltd. develops, publishes, distributes and licenses SQUARE ENIX and TAITO branded entertainment content around the world. The Square Enix group of companies includes a global network of leading development studios and boasts a valuable portfolio of intellectual property, including: FINAL FANTASY, which has sold over 209 million units worldwide; and DRAGON QUEST, which has sold over 97 million units worldwide; and the legendary SPACE INVADERS. Square Enix Co., Ltd. is a Japan-based, wholly owned subsidiary of Square Enix Holdings Co., Ltd.

About the production of this video:

The core animations and key poses for the characters were meticulously developed by human creators, while AI was leveraged to automate the fluid interpolation between them in the pursuit of smooth and natural movement. The production team employed a cutting-edge "hybrid workflow" with designs created exclusively by the creators at the core, while AI was used to automate specific intermediate processes, and the final polish was executed by the creators themselves. By utilizing AI to materialize the visual composition and direction determined by creators, this workflow enabled expressive visuals with a distinctive artistic style.

■ Comment from leadership:

We strove to convey something new, unconstrained by conventional production methods, and feel as though we have created an engaging video. We hope that this experimental venture strikes a chord with viewers and helps Tokyo Metro's new service reach a wider audience.

We plan to continue producing innovative visual content like this in the future and appreciate your continued support.

Square Enix Co., Ltd., IMAGE STUDIO division, Business Team