

1st June, 2016



「好好 (hao hao) Metro Present Campaign in Tokyo, Taipei, and Kaohsiung」 will be launched again by Tokyo Metro, Taipei Metro, and Kaohsiung Metro.

Tokyo Metro, Taipei Metro, and Kaohsiung Metro, will jointly launch the “好好 (hao hao) Metro Present Campaign” on 1st July 2016 to promote bilateral visits between Japan and Taiwan.

This is a 2nd campaign to promote the bilateral tourism between Taiwan and Japan, following the hao hao campaign conducted in 2014.

In this promotion, tourists who come to Tokyo from Taiwan and who come to Taiwan from Japan can receive presents from either Tokyo Metro, Taipei Metro, or Kaohsiung Metro, on a certain condition

Please check the next page for more details.



好好 (hao hao) Metro Present Campaign in Tokyo, Taipei, and Kaohsiung

1. Outline

Tourists visiting Tokyo from Taiwan, or visiting Taipei or Kaohsiung from Japan can receive presents from either Tokyo Metro, Taipei Metro, or Kaohsiung Metro.

2. How to get present

(In Tokyo)

- (1) Participants from Taiwan need to “like!” the Facebook account of Tokyo Metro ” 地鐵巡遊 最旬東京 ” (<https://www.facebook.com/tokyotrip.tokyometro.tcn>) or download the App ”Tokyo Subway navigation for tourists ”
- (2) Participants go to the pass office in 銀座 station, and show-his/her smart phone, tablet, etc., as well as his/her passport to the staff.
- (3) The staff verifies that the participants like!ed the Facebook account or downloaded the App, and then checks the participant’s passport to verify that he/she is a qualified tourist, and finally the staff issues a present.

(In Taipei)

- (1) Participants from Japan need to take picture in Zhongshan station with the life-size cut board of **2017 Taipei Summer Universiade** character, upload **and share it on** his/her SNS account(e.g. Facebook, Instagram, **Twitter and Line etc.) with hashtag: #好好 Metro.**
- (2) Participants go to the information counter in 中山 station, and show-his/her smart phone, tablet, etc., as well as his/her passport to the staff.
- (3) The staff verifies that the participants uploaded the picture, and then checks the participant’s passport to verify that he/she is a qualified tourist, and finally the staff issues a present.

(In Kaohsiung)

- (1) Participants from Japan need to take picture in 中央公園 station with the life-size cut board of animated character “飛揚”or mascot “U!Fu”, and upload **and share it on** his/her SNS account(e.g. Facebook, Instagram, Twitter ,etc.) **with hashtag: #好好 Metro.**
- (2) Participants go to the information counter in 中央公園 station, and show-his/her smart phone, tablet, etc. as well as his/her passport to the staff.
- (3) The staff verifies that the participants uploaded the picture, and then checks the participant’s passport to verify that he/she is a qualified tourist, and finally the staff issues a present.

3. Campaign Period

From 1st July to 31st August (or until supply of presents is exhausted)

4. Presents

Tokyo Metro: Subway-shaped original Kure wrap 2,000 pcs

Taipei Metro: 381 model train wooden postcard 2,000 pcs

Kaohsiung Metro: Original 飛揚's clear file 2,000 pcs

(Present in Tokyo)



(Present in Taipei)



(Present in Kaohsiung)

