

Tokyo Metro becomes a Tokyo 2020 Official Partner

Contributing to the success of the Tokyo 2020 Games as a
“Passenger Rail Transportation Services Official Partner”

Tokyo Metro (Head Office: Taito-ku, Tokyo; President: Mr. Yoshimitsu OKU) has entered into an agreement with The Tokyo Organising Committee of the Olympic and Paralympic Games to be a Tokyo 2020 Official Partner in the category of Passenger Rail Transportation Services.

Throughout the 88 years that have passed since the opening of the Ginza line, the first subway line in Asia, Tokyo Metro has been providing support to the urban functions of Japan's capital city. One example of these efforts was the completion of the Hibiya Line in time for the Olympic Games held in Tokyo in 1964.

Tokyo Metro is a subway operator that provides vital support to Tokyo's urban functions in line with the Tokyo Metro group ideal of 'Keeping Tokyo on the Move.' The company implements a range of measures based on the concept 'Peace of mind = Safety + Services' so that all can ride with peace of mind. In addition to providing safe and efficient transportation every day, further measures against natural disasters are also being implemented, including earthquake and large-scale flooding countermeasures. In addition, barrier-free facilities are being expanded, platform doors are being installed, and ever more guidance information is being provided in stations and on trains as part of a variety of measures being taken to improve urban functions.

In addition, with the aim of revitalizing Tokyo, under the concept of “The day Tokyo comes together as one” Tokyo Metro has been supporting the Tokyo Marathon as the Leading Partner since the very first edition.

Having become a Tokyo 2020 Official Partner, Tokyo Metro will share the charms of Tokyo by playing the role of a “Navigator of Tokyo” and provide smooth transportation services, as a “Vital link in Tokyo's transport network.” Through our efforts to make the subway easy to use and comfortable for local residents and overseas visitors, we will provide services that enable everyone to enjoy the wealth of attractions Tokyo has to offer, and contribute to the success of the Tokyo 2020 Games.



Agreement Outline

Agreement Programme	Tokyo 2020 Sponsorship Programme
Agreement Contents	Official Partner (Passenger Rail Transportation Services) Using the name and logo to boost the Olympics and Paralympics movement, support Japan Olympic and Paralympic teams, and contribute to the success of the Tokyo 2020 Games.
Agreement Period	June 7, 2016 - December 31, 2020
Coverage	<p><Sponsored Games></p> <ul style="list-style-type: none"> ▪ The Games of the XXXII Olympiad (Tokyo 2020) ▪ The Tokyo 2020 Paralympic Games <p><Japan Olympic and Paralympic teams></p> <ul style="list-style-type: none"> ▪ The Games of the XXXI Olympiad (Rio 2016) ▪ The Rio 2016 Paralympic Games ▪ The XXIII Olympic Winter Games (PyeongChang 2018) ▪ The PyeongChang 2018 Paralympic Winter Games ▪ The Third Summer Youth Olympic Games (Buenos Aires 2018) ▪ The Third Winter Youth Olympic Games (Lausanne 2020) ▪ The Games of the XXXII Olympiad (Tokyo 2020) ▪ The Tokyo 2020 Paralympic Games
Territory	Within Japan