

19-01

January 7, 2019

**Starting Friday, January 11, Tokyo Metro will offer
“Tokyo Subway Tickets” for purchase by foreign visitors to Japan
at select YAMADA DENKI locations in Tokyo!**

What’s more, foreign visitors to Japan with a Tokyo Subway Ticket will now be eligible for a special discount at YAMADA DENKI!

Starting Friday, January 11, 2019, Tokyo Metro Co., Ltd. (Head Office in: Taito Ward, Tokyo; President: Akiyoshi Yamamura) and YAMADA DENKI Co., Ltd. (Head Office in: Takasaki City, Gunma; Representative Director, President and COO: Tsuneo Mishima) will commence sales of “Tokyo Subway Tickets” to foreign visitors to Japan at select YAMADA DENKI locations in Tokyo.

These special passenger tickets provide convenience to foreign travelers to Japan by allowing them to take unlimited rides on all nine Tokyo Metro Lines and all four Toei Subway lines, or thirteen lines in total, for a 24-, 48- or 72-hour period from the time that they first go through the ticket gate.

These Tokyo Subway Tickets will now be available for purchase by foreign visitors to Japan at three YAMADA DENKI locations in Tokyo. Furthermore, upon presenting their Tokyo Subway Ticket and passport when making a purchase at any of the 52 YAMADA DENKI locations registered as duty-free shops*, foreign visitors to Japan will be eligible for a special discount of 7% on top of their 8% consumption tax exemption for a total discount of 15%. This discount will also be available starting Friday, January 11, 2019.

Foreign visitors to Japan who are sightseeing in Tokyo are highly encouraged to take advantage of this opportunity to simultaneously purchase this convenient, specially-priced passenger ticket and shop for souvenirs and other goods at a discount.

For details on this matter, please see the attachment.

*: For the names of the YAMADA DENKI locations in question, please see YAMADA DENKI’s website.



Commencement of Sales of “Tokyo Subway Ticket” to Foreign Visitors to Japan

At Select YAMADA DENKI Locations in Tokyo

1. Availability Start Date

Friday, January 11, 2019

2. Locations Available

The following YAMADA DENKI locations in Tokyo

- (1) LABI Shinjuku Higashi-guchi-kan, B1 Floor (Nearest subway station: Shinjuku Station on Marunouchi Line)
- (2) LABI 1 Nihon Sohonten (Head Office) Ikebukuro, 1st Floor (Nearest subway station: Ikebukuro Station on Marunouchi Line)
- (3) YAMADA IKEBUKURO OUTLET · REUSE & TAXFREE, B1 Floor (Nearest subway station: Ikebukuro Station on Marunouchi Line)

3. Eligible Purchasers of “Tokyo Subway Tickets” and Reciepts of Discount off

Goods Purchased at YAMADA DENKI

Foreign visitors to Japan only.

*Individuals who wish to purchase Tokyo Subway Tickets must show their passport.

*Individuals who wish to qualify for the consumption tax exemption of 8% plus the special discount of 7% when making purchases at YAMADA DENKI duty-free locations must show a valid Tokyo Subway Ticket and passport.

4. Information on “Tokyo Subway Tickets” Available for Purchase at YAMADA DENKI

(1) Ticket Types and Price

Tokyo Subway 24-hour Ticket (Valid for 24 hours after first use)

Adults: 800 yen/Children: 400 yen

Tokyo Subway 48-hour Ticket (Valid for 48 hours after first use)

Adults: 1,200 yen/Children: 600 yen

Tokyo Subway 72-hour Ticket (Valid for 72 hours after first use)

Adults: 1,500 yen/Children: 750 yen

*Tokyo Subway Tickets will be sold in dedicated envelopes with the site and date of purchase indicated on them.

*Tokyo Subway Tickets can be used in tandem with “Chikatoku,” Tokyo Metro’s service that provides extra-value offers on one-day passenger tickets. See “Reference” below for more information.

(2) Valid Routes

All Tokyo Metro lines and all Toei Subway lines

5. Contact Information for Customer Inquiries

Tokyo Metro Customer Center TEL: 0120-104767

*Available from 9:00 AM to 8:00 PM, 365 days a year

[Reference] What is the “Chikakoku” service and what extra-value offers does it entail?

With “Chikatoku,” passengers can receive special benefits in the form of discounts, free gifts and more at over 400 spots on Tokyo Metro and Toei Subway lines when they show their Tokyo Subway Ticket or another eligible passenger ticket.

Details can be found in the “Chikatoku” guidebook currently distributed at stations on those lines as well as at the following special site: <https://chikatoku.enjoytokyo.jp/en/>