

March 28, 2017

“Tokyo SUBWAY Navigation for Tourists Plus” displays that enable multilingual searches of routes leading to intended destinations to become available!
Displays to be installed on “Welcome Boards” that provide information to foreign visitors to Japan

Tokyo Metro (Head Office in: Taito Ward, Tokyo; President: Yoshimitsu Oku) has installed Tourist Information Boards (“Welcome Boards” below) for use by foreign visitors to Japan that provide multilingual information on passenger tickets, subway route guides to key sightseeing spots, subway route maps containing such spots, the company’s free Wi-Fi service provided to foreign visitors to Japan free of charge, and more at sixteen locations spread across fourteen stations.

In order to ensure that foreign visitors to Japan, whose numbers continue to increase, are able to smoothly reach their destination when using Tokyo Metro, **displays called “Tokyo SUBWAY Navigation for Tourists Plus” that enable passengers to search Tokyo subway routes (for Tokyo Metro and Toei Subway Lines) in five languages by operating the displays themselves will be installed on those Welcome Boards. The installation of these displays will be performed successively starting on Friday, March 31, 2017.**

For route search functions offered by “Tokyo SUBWAY Navigation for Tourists Plus,” **a function that displays routes on foot from the station closest to the passenger’s intended destination to that destination has been coupled with** the subway transfer search function on the “Tokyo SUBWAY Navigation for Tourists” mobile application, which has now been download over 1.7 million times worldwide.

Going forward, Tokyo Metro will continue its proactive endeavors to enable it to assist passengers in a convenient and easy-to-understand manner as their “guide to Tokyo.”

Please see the Attachment to this release for an overview of this endeavor.



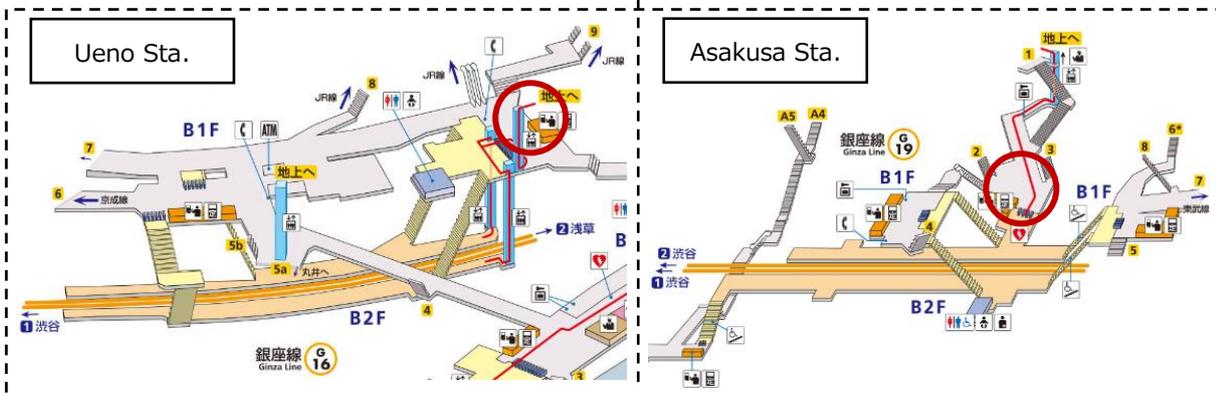
Example of Welcome Board design (“Tokyo SUBWAY Navigation for Tourists Plus” to be displayed in red circle area)



Image representation

1. Installation Sites and Availability Commencement Dates (tent.)

- (1) Ueno Station: Located in front of ticket gate on JR Ueno Station side; availability to commence starting with first train on Friday, March 31, 2017
- (2) Asakusa Station: Located nearby ticket gate on Kaminarimon side; availability to commence starting with first train on Friday, March 31, 2017



Installation of the display will be successively performed at the below stations during fiscal 2017.

- Ueno Station (nearby ticket gate on Ueno Park side), Asakusa Station (nearby ticket gate on Tobu Asakusa Station side), Akihabara Station, Ikebukuro Station, Shinjuku Station, Shinjuku-sanchome Station, Roppongi Station, Omote-sando station, Meiji-jingumae <Harajuku> Station and Tokyo Station
- *Installation of the display at Ginza Station, Shimbashi Station, Shibuya Station and Oshiage <SKYTREE> Station is scheduled to be performed alongside renovation work, etc. at those stations.

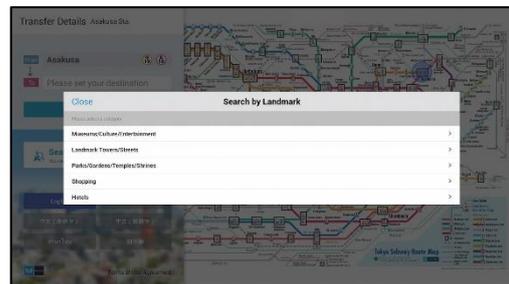
2. Description of Service

Passengers can set their intended destination using a subway route map or landmarks, and can search subway transfer routes on the Tokyo Metro and Toei Subway Lines, the times those routes take, the fares for those routes, and the time it takes to walk from the station closest to the passenger’s intended destination to that destination by operating the screen.

The screen also displays the route and distance on foot from the station closest to the passenger’s intended destination to that destination in addition to the time it takes to walk there.



Subway route map search



Landmark search



Subway route search results



Route on foot from closest station to destination

*A feature scheduled to be made available around May 2017 will enable passengers to use their smartphone or other device to acquire search results for subway routes as well as those for routes on foot from the closest station to their intended destination by scanning a QR code displayed on the screen.

3. Language Supported

Japanese, English, Chinese (simplified/traditional), Korean and Thai

4. Display Specifications

Size: 32" or 27"

Method of operation: Touch panel system

[Reference] Overview of "Tokyo SUBWAY Navigation for Tourists"

"Tokyo SUBWAY Navigation for Tourists" is a dedicated route search application for subway lines in Tokyo (the Tokyo Metro and Toei Subway Lines). An official Tokyo Metro application that is free of charge, it has been downloaded over 1.7 million times worldwide. The application supports Japanese, English, Chinese (simplified/traditional), Korean and Thai for foreign visitors to Japan who are sightseeing in Tokyo, and enables subway route searches offline.

