東京を走らせる力

G M H T C Y Z N F



March 23, 2016

16-25

Metro Labo Workers Wanted! (The second round)

The Corporate Site will be Renewed!

 \sim A simple layout & accessibility enhanced for you to get what you want easier \sim

Tokyo Metro (Headquarters: Taito-ku, Tokyo, President: Yoshimitsu Oku) will renew its corporate site (http://www.tokyometro.jp/) on March 29, 2016 for more convenient and comfortable use of Tokyo Metro Lines.

This renewal provides a new layout for better access to our information than ever before which a lot of our customers are using, including the traffic information, route/station information, fare/transfer search, and the ticket guidance, etc.

In addition, the site will be revised so that customers can have an easy access to the timetable, station map, facility/store, and the barrier-free facility at each station, with additional pages for each route.

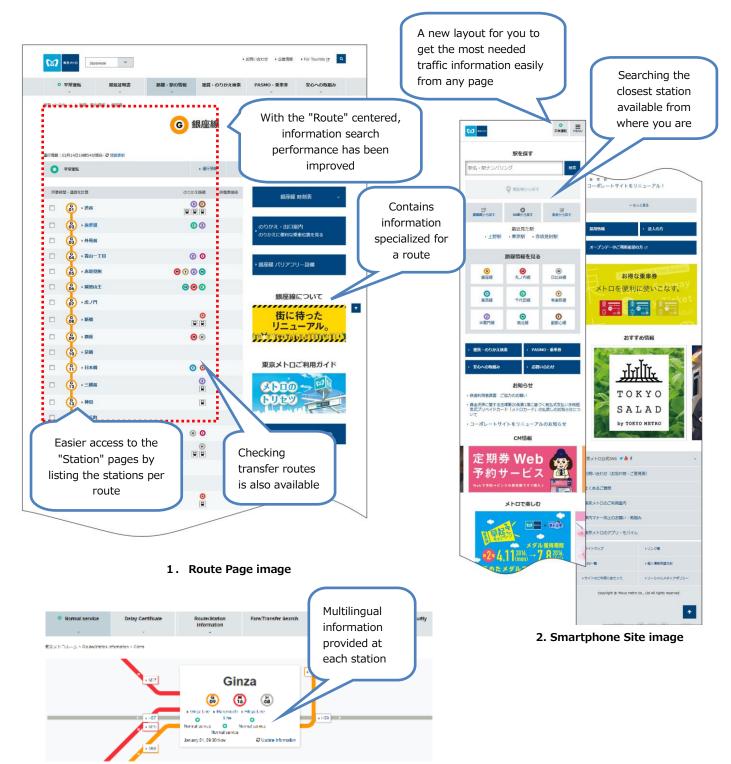
See an exhibit for details.



Corporate Site HOME (PC) image

Major improvements

- 1. The site will be revised so that a lot of customers can have an easy access to the site and acquire necessary information. This makes it easier to have an access to necessary information.
- 2. The "Station" pages, which are highly demanded by customers, will be reviewed while "Route" pages will be added. This makes it easier to find necessary information.
- 3. For improved convenience using such a mobile terminal as a smartphone, a function used to search for the closest station from where you are will be featured when redesigning the layout.
- 4. For improved convenience for when foreign guests try to find needed information, the "Station" pages in addition to new "Route" pages will be multilingual.



3. Multilingual Station Page image